

FREEFLY SYSTEMS, INC. MANAGEMENT BIOS

Woodinville, WA—December 02, 2017

Tabb Firchau**Co-Founder, Chief Executive Officer**

Tabb's obsession with unique perspectives started at an early age. The child of an 'aviation' family, he spent his formative years in a car seat flying with his dad in a Hughes 500C helicopter. These early experiences shaped his outlook on both imagery and entrepreneurship. After graduating from the University of Washington, he started his first business at the age of 22. A serial entrepreneur, Tabb has set the pace in the drone and aerial cinematography industry. Tabb pioneered the technology behind immersive 360 degree aerial panoramas with his first business, AerialPan Imaging. After a successful exit, he tackled the Aerial Cinematography industry with his new venture, Freefly Cinema. Freefly Cinema quickly became the industry standard for aerial cinematography, and its work can be seen on a huge range of media created in the last decade, from NatGeo to Martin Scorsese's *The Wolf of Wall Street*. To build the technology that powered Freefly Cinema's dominance in the industry, Tabb brought together the brightest minds in the industry. This team powered the next exciting venture, Freefly Systems. Freefly Systems is the culmination of Tabb's ten year quest to master the art and technology of camera movement systems. At Freefly Systems, Tabb is focused on product and innovation. While his title is CEO, on a daily basis he acts as Freefly's Chief Experimenter.

Hugh Bell**Co- Founder, Creative Director**

Out of school, Hugh started Lightroom FX, a multi-disciplinary production studio that was focused on creating higher forms of media that were better adapted to the modern environment. Following his passion for cinematography and the film industry, he went on to shoot and operate cameras in over 250 film and commercial productions around the world. One of his specialties was in camera stabilization from Steadicams to aerial drones which led to forming Freefly Cinema. Freefly Cinema quickly became the leader in low altitude aerial cinematography. Through the success of Freefly Cinema, multiple camera movement technologies were born and thus Freefly Systems was formed. At Freefly, Hugh is focused on all creative aspects of the

company from the Brand to content creation to product design. He received a BSc in Civil Engineering from the University of Western Ontario and a diploma in Digital Design from the Vancouver Film School.

David Bloomfield

Co-Founder, Research and Development Director

From an early age David Bloomfield has been taking things apart, and putting them back together in unique ways, trying to understand how EVERYTHING works. His role at Freefly is perfectly aligned with this passion as he is charged with making sure Freefly's R&D team is focused on the far reaching technologies that will enable ground breaking products. David's thirst for knowledge extends beyond the engineering world and into entrepreneurship. David's first company, Xera motors developed industry leading industrial brushless motors for UAV's, and many of the formative ideas and innovations from his work with Xera helped power Freefly's rapid development. David is a skilled electric motor designer, mechanical designer, and system architect. A multi-disciplinary engineer, David manages a team of the world's best software, mechanical, embedded, and electrical Engineers. His team has pioneered the technology (the MōVI) that revolutionized the Cinema industry in just over a year. At Freefly David focuses on the future, and acquiring the technologies, know how, and minds that will enable Freefly's ambitious product roadmap

Megan Fogel

Co-Founder, Vice President and General Counsel

Megan began her legal career at the international law firm of Dorsey & Whitney LLP, where her practice focused on private and public financings of equity and debt, mergers and acquisitions, initial and secondary public offerings, SEC filings and disclosure requirements, and general corporate governance. She represented a wide range of public and private companies in technology, life sciences, mining and energy, retail, and manufacturing. As Vice President and General Counsel of Freefly Systems, Megan oversees corporate, patent, trademark and licensing matters, and manages the company's Partner and Customer channel, which encompasses dealer development and marketing, dealer and customer events, customer support, and training. Megan received her B.S. in Finance and Business Economics and her B.A. in Spanish from the University of Arizona, and her J.D. from Seattle University.